2025 LUMA LEARNING LAB

RISE. LEAD. SOAR.

WHEN

WHERE
Atlanta Falcons

November 18-19, 2025

Mercedes-Benz Stadium

1 AMB Drive NW

Atlanta, Georgia

TUESDAY, NOVEMBER 18

DAY 1. STRENGTH IN CREATION

Lead With Confidence. Foster Collaboration. Build With Purpose.

8-8:30 a.m.

8:30-9:30 a.m.

9:30-10 a.m.

10-11 a.m.

Breakfast and Registration

Team Introduction and Kickoff

Break

Breakout Hands-On Working Sessions

In each session, you will hear from Luma clients about how they use the feature, brainstorm ways to use it as a group, and then build or refine it in your own Collection. The room will be divided into learning pods.

OPTION 1: Beyond Content: Transforming Learning Through **Discussion Boards**

OPTION 2: Immersing Learners in Authentic Experiences for Lasting Impact

OPTION 3: Back to Basics: Building eNuggets® 101

OPTION 4: Transforming Learning: The Power of Digital Forms in Luma

11-11:45 a.m.

Reflections on Learning

In this panel discussion, participants will share lessons in learning, including how to overcome challenges, create engaging experiences, and embrace failure as a valuable part of growth.

11:45 a.m.-1 p.m.

Lunch and Break

1-2 p.m.

Using AI to Create, Search, and Transform Learning in Luma

Luma's chief technology officer will demonstrate the power of AI, guiding participants through brainstorming ways to apply it to the future of learning. Attendees will also explore Luma's AI features firsthand, with opportunities to ask questions and receive hands-on support.

2-3 p.m.

Breakout Hands-On Working Sessions

In each session, you will hear from Luma clients about how they use the feature, brainstorm ways to use it as a group, and then build or refine it in your own Collection. The room will be divided into learning pods.

OPTION 1: Building Individual Coaching Paths in Luma Navigator to Drive Change

OPTION 2: Set Up **Luma Schedulers** for Automated Success

OPTION 3: Reporting 101 in Luma

OPTION 4: Create **Incentive Programs** That Excite and Engage Learners



3-4 p.m.

Individual Meet-ups

Schedule time with a colleague or Luma team member to collaborate on Luma's tools.

OPTION 1: IT Meet ups (Schedule time to meet with someone from Luma's IT)

OPTION 2: Schedule time to meet up with a particular Luma team member

4-6 p.m.

Stadium Experience: Explore, Play and Soar!

Enjoy exclusive stadium tours, high-energy field games, and legendary food and fun.

Participate in games for prizes and fun, and get your picture with Nugget!

WEDNESDAY, NOVEMBER 19

DAY 2. SOARING TO EXCELLENCE

Elevate Learning. Inspire Growth. Achieve Greatness.

8-8:30 a.m.

Breakfast and Registration

8:30-9:30 a.m.

"Wired for Connection: Why Community Is the Key to Resilience"

by Cara Truitt

Despite being the most connected society in history, we're facing a disconnection crisis impacting our health, teams, and workplaces. Cara shares her powerful STOP framework and inspiring story to show how intentional connection can fuel healing, clarity, and professional growth.

9:30-10 a.m.

10-10:45 a.m.

10:45-11:45 a.m.

11:45 a.m.-1 p.m.

Lunch and Break

1-2:30 p.m.

2:30-3:30 p.m.

Anderson

4:00 p.m.

It's not **goodbye**—it's see you later!

